

Cleveland Clean Air Century Campaign
Meeting Summary
July 26, 2007

Members attending: Lyn Luttner, George Baker, George Coder, Amy Wainright, Stu Greenberg, Jackie Henderson, Keith Riley, Richard King, Herb Mausser
Guests attending: Dawn Wrench

Facilitators: Linda Kimble, Sanda Kaufman

The Cleveland Clean Air Century Campaign Group convened for the twenty-ninth time at the Northeast Regional Sewer District.

Presentation

Introduction of speaker – Dawn Wrench–**Earth Day Coalition**

Environmental Education Council of Ohio

WG members participated in environmental Bingo game

Dawn works with students and contracted by EECO to direct for this region.

Other states (about half) have such education organizations (Pennsylvania, Wisconsin).

1996: EECO partnered with EPA's environmental education.

12 regions in Ohio (according to the dept. of education) – Cuyahoga County is Region 8

- Extensive website
- Unique resource
- Works with higher ed
- State conference yearly + regional conferences
- Newsletter (for example, about mercury)
- Wants to connect with CCACC

Ideas for partnering: Small regional budget to partner with groups and cover mailings, flyer printing, etc.

- E.g. dike 14 – EECO partner, flyers, getting high school students there

Question: what can you offer someone who wants to do something meaningful?

A: I am staff, paid a stipend by EECO; my time can be used. Only food costs cannot be covered.

Question: education for the regulated community (Ohio EPA) – can EECO contribute?

A: EECO can pay for flyers, put out the information, etc. (small amounts of money) In-kind matchings, etc.

Question: are all regions organized similarly?

A: Our section has done some things beyond the traditional (e.g. teaching high school teachers about composting); work on air pollution (mercury). Work mostly with urban areas and urban issues. Other areas do kits for teachers. We did an energy kit. Teachers sign them

out and can use the kits for a while. Currently, dike 14 kit (binoculars). Mostly formal education development. Now we want to reach more adults.

Q. Is CCACC listed?

A. not currently. Need to sit together and figure out ways to connect.

Q: why the shift to adult education?

A. To reach more people – reaching the parents is critical to make communities change. Also, to expand (we got the K-12 down, so we can go the next step). Also, EPA (major funder) would like us to do that. Different sectors of the community can come together. Also, some career mentoring. Environmental careers, getting people interested in science. Environmental careers mentoring. Our region is multi-cultural.

Organizational membership – \$70 (3 people, with various discounts for conferences.)

Q: if you would do 3 programs what would they be? The perfect project?

A. For this area: working with high school students – a big outreach event in the community, some local industry helping support, EECO would fund most of it. Could be a meeting of community groups in a neighborhood with a speaker educating people. Regional database of names and contacts (emails); d.wrench@earthdaycoalition.org
Earth Day Coalition has an environmental careers program.
Ideally the high school students should do these activities.

Review and approve minutes

Minutes for the April meeting were approved.

Campaign funds--See handout

\$64K from Gund received. (Jon Jensen leaving...)
Still waiting for \$112K from Cleveland Foundation

Emily & Lori are searching for funding for the campaign.

Other Proposals: See handout

- ODOT
- USEPA (pesticide proposal not funded) – CARE proposal not funded although selected as a finalist (but too much budget was going to personnel – wanted more projects)
- Discretionary funds status

Annual evaluation

23 distributed, 14 respondents

Reading of results.

Add industry, environmental and neighborhood members; go back to initial organizations

Use the PowerPoint for presentations – have more campaign members use that PowerPoint.

Linda will send it out to the membership after the communication committee will check it out.

Should we have shorter meetings?

- There is an advantage to bi-monthly meetings.
- This relates to implementation teams – teams need to be pumped up (maybe with the new resources) so maybe that would require getting together more often for shorter times.
- Proposed time: 6-8 or **5:30-7:30**. (It may get more people to the meetings.)- can end sooner.
- Speakers desirable/invaluable (30 minutes or less). Most groups do have speakers – they like to learn something. (Plan for several meetings ahead.) (Should we have a speaker three meetings out of four? Should not feel obligated to have a speaker at every meeting.)

How about frequency? Proposed – every other month.

Let's try this format.

Proposed: every other month and cancel when there is no need. Speakers not at every meeting (3 out of 4). 5:30 to 7:30

Speaker ideas: someone to tell us what goes on with dry-cleaning or metal finishers (15 minutes of ed or update on the science); Same with bus issues to keep current on retrofits. Anyone among the members could also be a speaker, for ex. ALCOA. Linda will email the membership for ideas.

Take turns hosting meetings? (To get the visuals.)

What are the hot neighborhood topics? Some issues with toxics from tire plant where tires catch fire. Also dumping in empty lots. Need for education about toxic wastes.

MEETING ADJOURNED AT 7:45

Next meeting: by email polling –Linda is using Meeting Wizard to schedule meeting.