

Cleveland Clean Air Century Campaign
Draft Meeting Summary
April 4, 2007

Members attending: Lyn Luttner, Bill Skowronski, Mamie Bell, George Baker, Anne Marie Vincent, George Coder, Keith Riley, Elvin Vauss, Emily Lee, Christopher Kiou, Amy Wainright, Stu Greenberg, Tom McLeary, Emily Lee, Stephanie Strong, Richard Conolly

Guests attending: Andrea Ramirez, Dave Thomas, Rob Chatburn

Facilitators: Linda Kimble, Sandra Kaufman

The Cleveland Clean Air Century Campaign Group convened for the twenty-eighth time at the Northeast Regional Sewer District.

Presentation

Introduction of speaker – Kevin Rosseel–**USEPA Communications Director, Climate Division**

Climate Change 101

Power point presentation handout distributed

The topic of discussion:

- What EPA does
- The latest on climate change science and policy
- Federal climate change policy from EPA and White House perspectives, as well as state and local levels in the nation
- Communication and resources

Break

Review and approve minutes

Minutes for the September and January meetings were approved.

Campaign funds

\$7213 still available

Proposals:

- Emily – **\$2750** proposal to produce “Should I worry” brochure copies
 - Pony Express can produce additional brochures with changes, to be delivered in the ALA office for Earth Fest
- George Baker – workshop for dry-cleaning operators: free seminar helping the community be aware of rules and regulations and resources, and alternatives to dry cleaning; to encourage participation offer as a prize a detector for testing (**\$300** for base unit + tips); thought of providing translators at the seminar.

- Anne-Marie – issues of ethnicity etc. requiring special materials to get over language barrier.
 - Emily: new PowerPoint translates
 - Richard: \$30/person for Seminar registration assistance proposal for metal finishers; (\$400 total) speaker honorarium
 - Richard: Bizmat proposal for \$2400 for cleanup in the participating neighborhoods + schools in the area
- The Working Group approved all the proposals.

Campaign Funding

Campaign funding ends June 30, 2007.

Emily:

- Cleveland Foundation & Gund Foundation matching proposals submitted
- Decision required for a proposal due April 9th electronically to Region 5 – Peer Phase 2, for Tools for Schools, education and awareness for sustainability. Possibility to partner for a proposal (City of Cleveland Phase 1, Cuyahoga County educational awareness on alternative fuels and wind power) – comprehensive approach targeting pollution in all media to increase chances of obtaining the funding (without changing the identity of CCACC). Working Group needs to decide whether it is interested in partnering. Funds would filter through ALA on behalf of CCACC. Conference call on Friday, 8:30

Discussion:

- EPA encourages collaborations.
- Watersheds might be a big stretch (for linkage to air pollution)
- Group is already a collaboration; collaborating with the City is good but group might get too big; “cooked up” connection
- It may be in the other partners’ interest but not directly in the CCACC interest
- The connection to the air group is a natural connection with CCACC; watershed is too big a stretch to resolve and might not look good as a defensible proposal
- Alternative fuels might be OK – they take out air pollution from traditional fuels and CCACC is looking at climate change; the watershed is different and it is focused on data collection
- Is it doable without the watershed component? It might be politically difficult to exclude the watershed. It is a yes/no
- Agree to package without watershed
- Partners appear not ready and trying to take a ride on CCACC
- Funder likes collaborations but this looks like a money grab
- What happens if it does not get fully funded? Who loses?
- Normally the group would get to see what the content of the partners’ proposal is
- CCACC proposal is ready to go, the others are not nearly as close to being prepared
- Agree to components that fit with CCACC
- Emily will try to negotiate a collaboration without the watershed data collection

- Consensus on excluding the water component
- Choice: 1, 2 or 3 partners
- Send the proposal to the group to make a final decision
- This deal is too complicated – explore only air group – natural connection (leave out energy and water)

Consensus on “Stu’s proposal + Anne-Marie’s frosting” – offer to incorporate only the air pollution component (not watershed or alternative energy sources) and offer future collaboration when there is more lead time.

Proposal will go to the working group for approval ASAP.

National Day of Climate Action

- Stu report on activities

Step-it-up website: stepitup07.org

- Bill: Invitation to the Jeff Friedman ppt presentation at the OEPA Twinsburg office

Campaign News

- Earth Fest, April 22 at the zoo – EPA table, Sewer District, Environmental Health watch; call for volunteers
- Asthma walk, Crocker park, June 23 – call for team members
- Workshop with Adrian L., September 14.
- Emily: ALA merger → ALA of Midland states (Ohio, Kentucky, Michigan & Tennessee) – umbrella, centered at the Columbus office – benefits Ohio, no changes for the campaign

MEETING ADJOURNED AT 8:45

Next meeting: July 2 007 –Linda is using Meeting Wizard to schedule meeting