

CCACC Working Group  
Meeting Summary  
August 3, 2005

Members attending: Rev. Marvin Smith, Lyn Luttner, Bill Skowronski, Amy Wainwright, Jackie Henderson, Chris Kious, Emily Lee, Lynne Luttner, George Baker, Jackie Henderson, Richard Connely, Frances, Joyce, Tia Trivison, Glenn Luksik

Facilitators: Linda Kimble, Sanda Kaufman.

The Cleveland Clean Air Century Campaign Group convened for the twenty-second time at the Sewer District.

Approval of minutes

Introductions

Presentations

Introduction of speakers – Tia Trivison (Evirotest Systems & Glenn Luksik, Ohio EPA)

E-Check (see p-point presentation)

Break

Discussion of members' responsibilities going forward

- Join a working group
- Develop plans for projects and ideas to present to the group at the next meeting
- Some ideas:
  - Develop a plan for public buildings patterned on the Tools-for-Schools approach (using EPA information available on the web); implement it by partnering with the sustainability officer for the City of Cleveland
  - Focus on the ozone non-attainment problem and help through education projects (Joyce plans to work with Metro Health to educate the public.) Educate the public about the usefulness of the E-Check.
  - Green building – seek a speaker, and explore ways in which this group could contribute to education or other activities

Communication Committee report

Presentation of the promotional folder for the CCACC (the sun rising behind a silhouette for Downtown Cleveland) – printed with vegetable-based ink on recyclable fiber, totally chlorine-free and non-acidic

List of types of projects we are working on, as well as implemented projects.

Branding principles (using the logo)

Summary of products produced for \$8000: design, awards, recognition gifts, picture frames, promotional folders including the re-creation of the logo, magnets, mouse pads, pencils, event tape (that members can use at their events), post-its, three vinyl banners; booth at the Earthfest + payment until 2007; recycled denim pencils.

Contacts database: Working group members should add their contacts to the list (individuals, organizations, groups, agencies, churches, etc.) An excel file is available for giving this information to the Communication committee. An ALA staffer will help input the data obtained from Working Group members.

Call for others to join the committee.

Reactions: beautiful graphics, good job making the brochure environmentally friendly. Bill Skowronski and Lynne Luttner gifted photos of the group to colleagues. Bill forwards summaries and Working group documents too.

Working committees plans

Linda is asking the group members to read and comment on the strategic plan so that it can be finalized.

Lynn news:

- Update on Great Lakes initiative – website, [www.gllrc.us](http://www.gllrc.us) and document out for comments. Exciting: it is really collaboration between various government levels, NOACA, universities, environmental groups, neighborhoods -- 12000 people working on it.
- After comments are in, USEPA and Ohio EPA have a big part in incorporating the comments the 8 strategy groups are getting
- Final report: Chicago, December 12.

Campaign news

- Emily: indoor working committee – proposes an open house for neighborhoods, media, and politicians, to show what we have accomplished in the last 4 years; meet the people, understand whom we are and what we do. Celebrate the end of the pilot.

Reactions: great idea but politicians are probably busy at this recess time – it would have to be implemented fast. Bring a retrofitted school bus. Have council people and others up for reelections. Contact our potential funders. (EPA is building on lessons learned and implementing in other cities, though they are not funding at the same level. Others are calling Linda for information about how we did the project)

- Asthma indoor environment for parents has been sidetracked. No-cost project
- 2 mercury thermometer exchanges (ongoing, we help).
- We are purchasing 200 alcohol thermometers

- Booklets: reprinting about 1000 (we have gone through 4000, distributed to libraries and other places)
- Tools for Schools: 13 Cleveland schools, 2 county schools and 2 catholic schools – incentives for purchasing materials (we repaired exhaust fans and vacuums, sealing tiles, entrance mats (to get rid of rugs and be able to disinfect), filters, educational materials) – concentrated effort in a few areas (we also checked whether they had mercury products which the Sewer District picked up); need to retrain new janitorial staff.
- Smoke-free pledge campaign: throughout the project.
- HEW collection at the end of May: we handed the reins to the city; it was a holiday weekend, which reduced attendance a little.
- Amy: 2 NOACA committees – presentation of Inventory data about where air pollution is coming from in Northeast Ohio. Mobile sources seem to be the largest contributor (except for the coal-powered power plant). Industry seems to be a minor contributor in Cleveland. Gasoline stations and underground storage tanks without valves on the tanks. Presentation about 150 control options. Subcommittees were formed to look at mobile, point and area sources as well as big picture items such as land use planning and behavioral changes (longer range planning for Northeast Ohio, beyond the SIPs). Discussing summer-time fuels for Northeast Ohio and selecting one formula to recommend. Work is needed on point sources too. Asking for assistance from Twinsburg and others to get information about who is problematic in Northeast Ohio. "If you were king" strategies for reducing pollution creatively to get into attainment by 2010: call Amy or Pam Davis.
- Reactions: how about windmills? They will install a generator by the Rock Hall (Green Energy Ohio, to test ratings at that distance). Wind turbine put up by the Great Lakes Science Center. Emily has behavior modification ideas. Active Living by Design (potential speaker)
- Linda: will nominate the CCACC for an EPA Clean Air Excellence award. Submitted a case study (with photo by George) to get information out about the Campaign.
- Sustainability Steering Committee: possibilities for cooperation (including anti-idling)
- Burning River Fest, August 13 – Lynne is inviting people to participate

#### Funding Committee

- Submitted request to Alcoa for more retrofits
- Looking at UPS, BP foundations as well as Ronald McDonald (for children's health)

METING ADJOURNED AT 9:05

Next meeting: November 2 or 9 (Linda is using Meeting Wizard)

